

Ilford Town Centre Public Realm: Summary report

This report was created on Thursday 20 December 2018 at 11:57.

The consultation ran from 31/08/2018 to 23/11/2018.

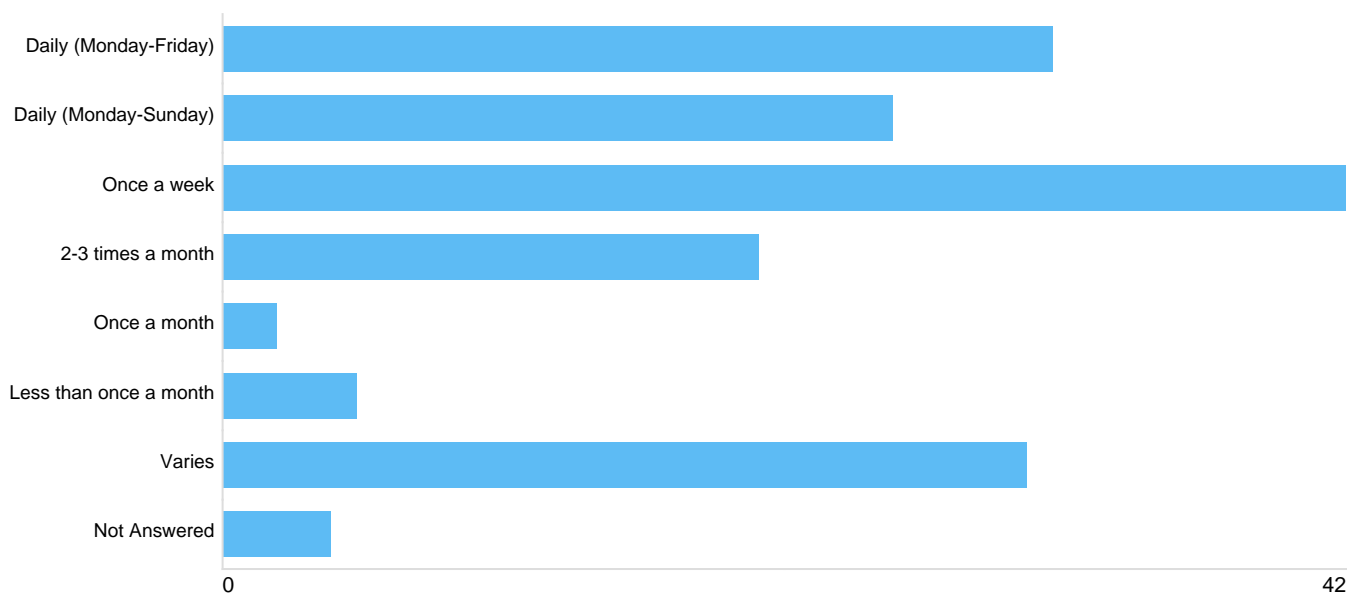
Contents

Question 1: How often do you come to Ilford Town Centre?	2
How often do you come to Ilford Town Centre?	2
Question 2: How do you usually travel to the Town Centre?	3
How do you usually travel to the Town Centre?	3
If other, please specify	3
Question 3: What is your main purpose for visiting the Town Centre?	4
What is your main purpose for visiting the Town Centre?	4
If other, please specify	4
Question 4: On average how long do you normally spend in Ilford Town Centre when visiting?	4
On average how long do you normally spend in Ilford Town Centre when visiting?	4
Question 5: Please use three words to describe Ilford Town Centre	5
First word	5
Second word	5
Third word	5
Question 6: Please rank each of the following in terms of importance when looking at the first phase of public realm improvements in Ilford Town Centre.	5
Please rank each of the following in terms of importance when looking at the first phase of public realm improvements in Ilford Town Centre. - Quality of surfaces i.e. paving	5
Please rank each of the following in terms of importance when looking at the first phase of public realm improvements in Ilford Town Centre. - Street lighting	6
Please rank each of the following in terms of importance when looking at the first phase of public realm improvements in Ilford Town Centre. - Projected images during the evening	6
Please rank each of the following in terms of importance when looking at the first phase of public realm improvements in Ilford Town Centre. - Personal safety	7
Please rank each of the following in terms of importance when looking at the first phase of public realm improvements in Ilford Town Centre. - Number of places to sit	7
Please rank each of the following in terms of importance when looking at the first phase of public realm improvements in Ilford Town Centre. - Quality of places to sit	8
Please rank each of the following in terms of importance when looking at the first phase of public realm improvements in Ilford Town Centre. - Litter bins	8
Please rank each of the following in terms of importance when looking at the first phase of public realm improvements in Ilford Town Centre. - Street trees/plants	9
Please rank each of the following in terms of importance when looking at the first phase of public realm improvements in Ilford Town Centre. - Cycle stands	9
Question 7: Is there anything else that you think is important about the first phase of public realm improvement in Ilford Town Centre?	10
Is there anything else that you think is important about the first phase of public realm improvement in Ilford Town Centre?	10
Question 8: Please rank each of the following in terms of importance when looking at the second phase of public realm improvements in Ilford Town Centre.	10
Please rank each of the following in terms of importance when looking at the second phase of public realm improvements in Ilford Town Centre. - Play activities	10
Please rank each of the following in terms of importance when looking at the second phase of public realm improvements in Ilford Town Centre. - Water features	11
Please rank each of the following in terms of importance when looking at the second phase of public realm improvements in Ilford Town Centre. - Seating	11
Please rank each of the following in terms of importance when looking at the second phase of public realm improvements in Ilford Town Centre. - Lighting	12
Please rank each of the following in terms of importance when looking at the second phase of public realm improvements in Ilford Town Centre. - Public art	12
Please rank each of the following in terms of importance when looking at the second phase of public realm improvements in Ilford Town Centre. - Events	13

Question 9: Do you support proposals to improve the Public Realm in the Town Centre?	13
Do you support proposals to improve the Public Realm in the Town Centre?	13
If no, please explain why.	14
Question 10: Please let us know if you have any other comments about the proposed improvements to Ilford Town Centre.	14
Please let us know if you have any other comments about the proposed improvements to Ilford Town Centre.	14
know if you have any other comments about the proposed improvements to Ilford Town Centre.	
Question 11: What is your gender?	14
What is your gender?	14
If other, please specify	14
Question 12: What is your age?	15
What is your age?	15
Question 13: What is your ethnicity?	16
What is your ethnicity?	16
If other, please specify	17
Question 14: What is your religion or belief?	17
What is your religion or belief?	17
If other, please specify	18
Question 15: What is your sexual orientation?	18
What is your sexual orientation?	18
If other, please specify	18
Question 16: Do you have a long term physical or mental impairment, which greatly impacts your ability to carry out normal day-to-day activities and you are likely to be considered disabled under the Equality Act 2010?	18
Do you have a long term physical or mental impairment, which greatly impacts your ability to carry out normal day-to-day activities and you are likely to be considered disabled under the Equality Act 2010?	18

Question 1: How often do you come to Ilford Town Centre?

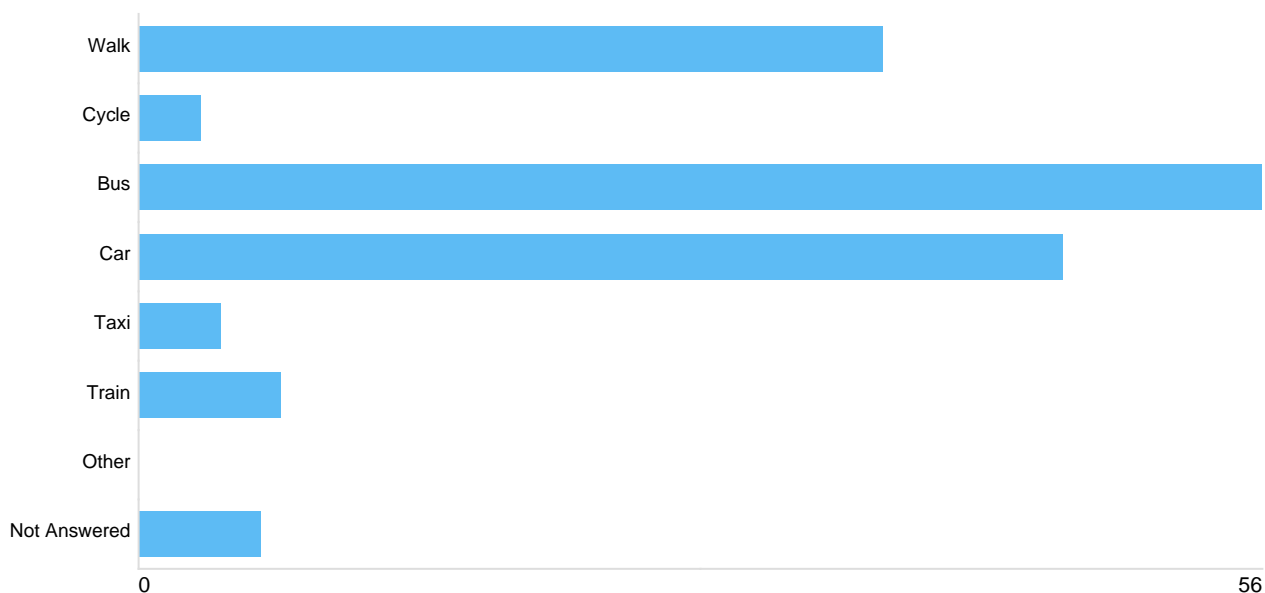
How often do you come to Ilford Town Centre?



Option	Total	Percent
Daily (Monday-Friday)	31	19.50%
Daily (Monday-Sunday)	25	15.72%
Once a week	42	26.42%
2-3 times a month	20	12.58%
Once a month	2	1.26%
Less than once a month	5	3.14%
Varies	30	18.87%
Not Answered	4	2.52%

Question 2: How do you usually travel to the Town Centre?

How do you usually travel to the Town Centre?



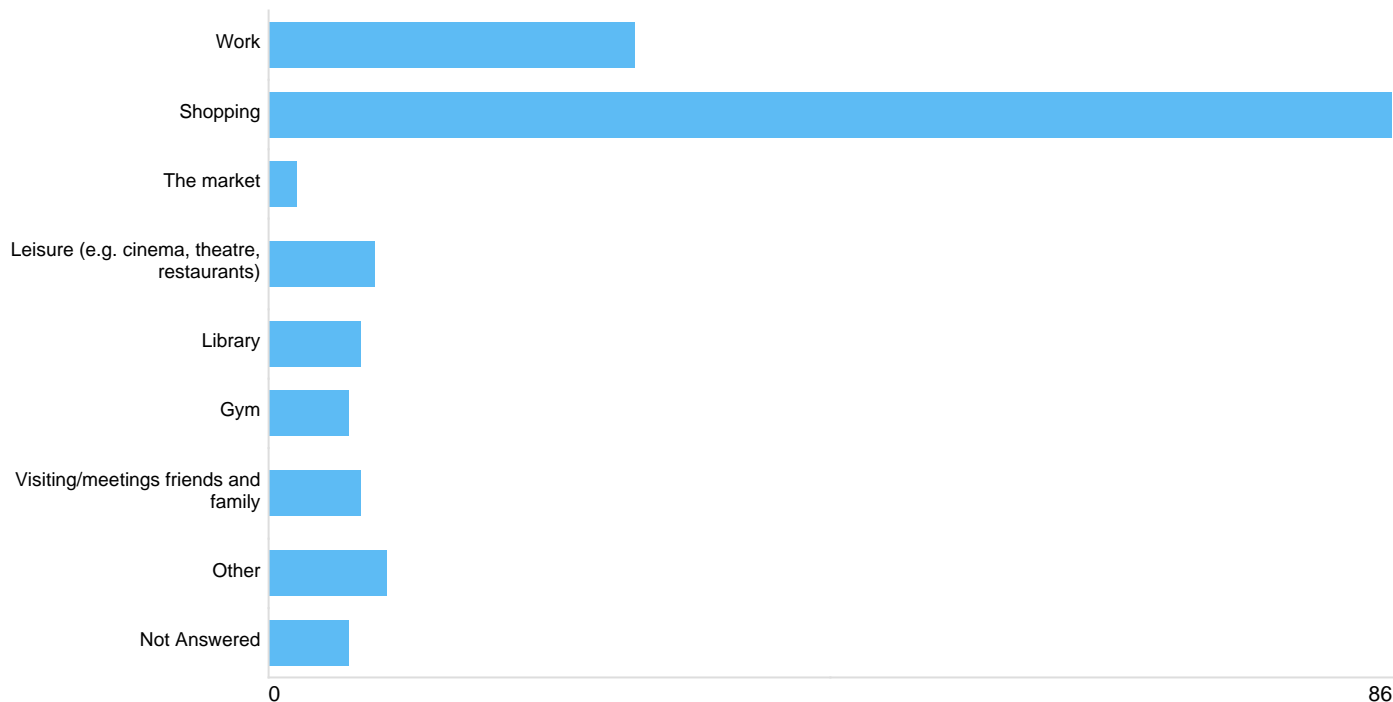
Option	Total	Percent
Walk	37	23.27%
Cycle	3	1.89%
Bus	56	35.22%
Car	46	28.93%
Taxi	4	2.52%
Train	7	4.40%
Other	0	0%
Not Answered	6	3.77%

If other, please specify

There were 11 responses to this part of the question.

Question 3: What is your main purpose for visiting the Town Centre?

What is your main purpose for visiting the Town Centre?



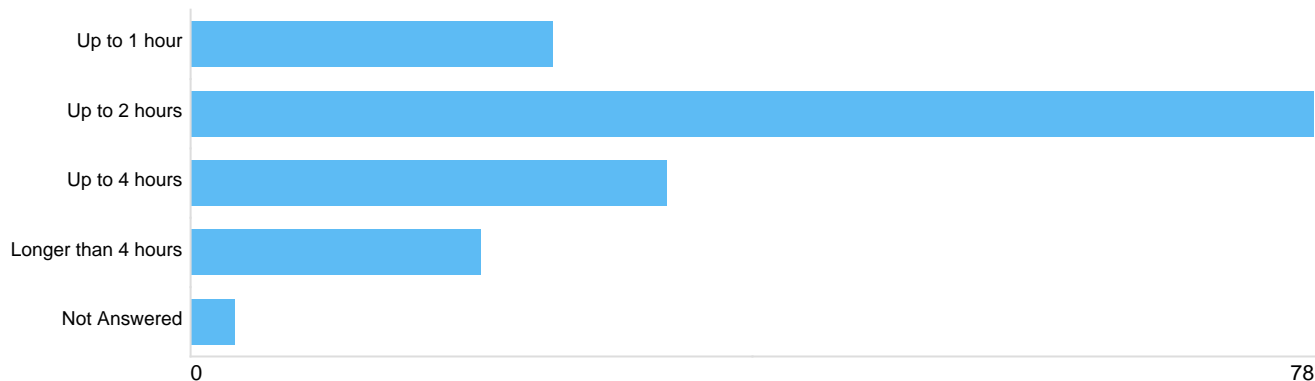
Option	Total	Percent
Work	28	17.61%
Shopping	86	54.09%
The market	2	1.26%
Leisure (e.g. cinema, theatre, restaurants)	8	5.03%
Library	7	4.40%
Gym	6	3.77%
Visiting/meetings friends and family	7	4.40%
Other	9	5.66%
Not Answered	6	3.77%

If other, please specify

There were **64** responses to this part of the question.

Question 4: On average how long do you normally spend in Ilford Town Centre when visiting?

On average how long do you normally spend in Ilford Town Centre when visiting?



Option	Total	Percent
Up to 1 hour	25	15.72%
Up to 2 hours	78	49.06%
Up to 4 hours	33	20.75%
Longer than 4 hours	20	12.58%
Not Answered	3	1.89%

Question 5: Please use three words to describe Ilford Town Centre

First word

There were **126** responses to this part of the question.

Second word

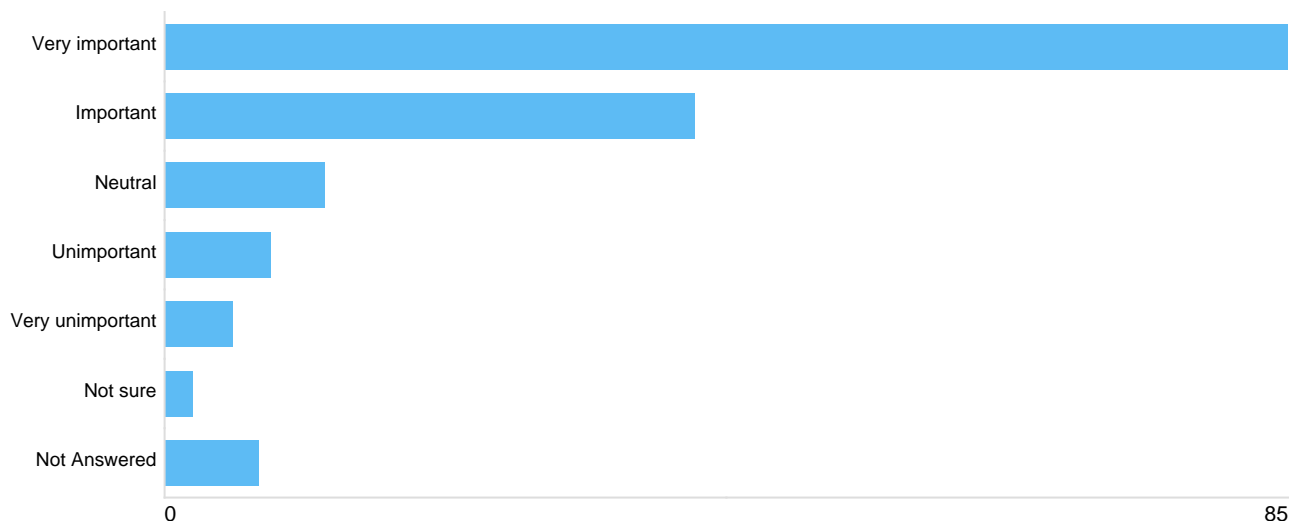
There were **114** responses to this part of the question.

Third word

There were **111** responses to this part of the question.

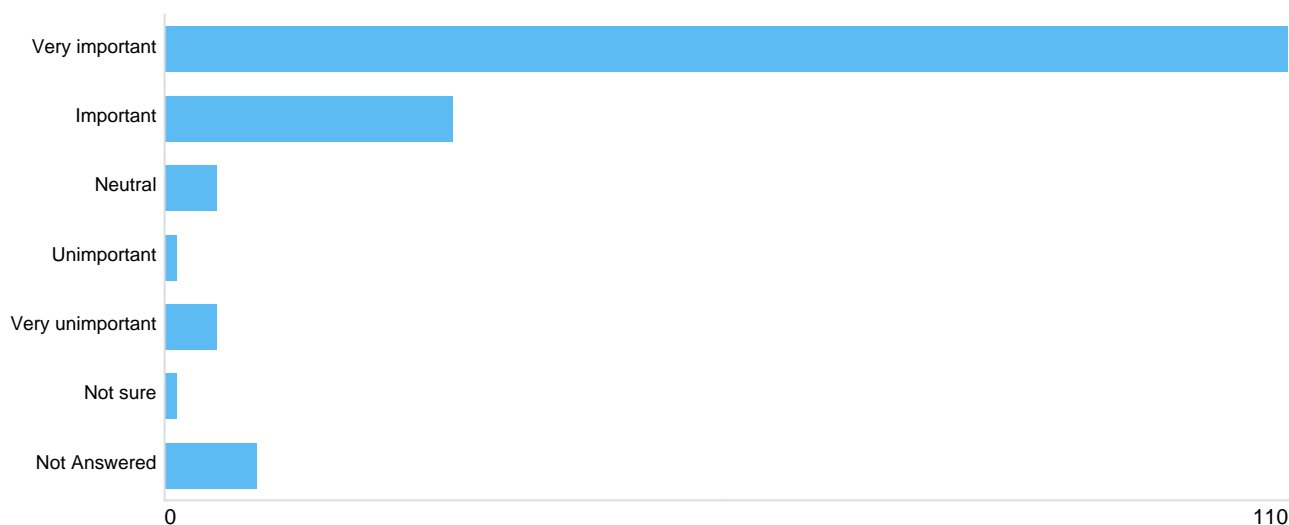
Question 6: Please rank each of the following in terms of importance when looking at the first phase of public realm improvements in Ilford Town Centre.

Please rank each of the following in terms of importance when looking at the first phase of public realm improvements in Ilford Town Centre. - Quality of surfaces i.e. paving



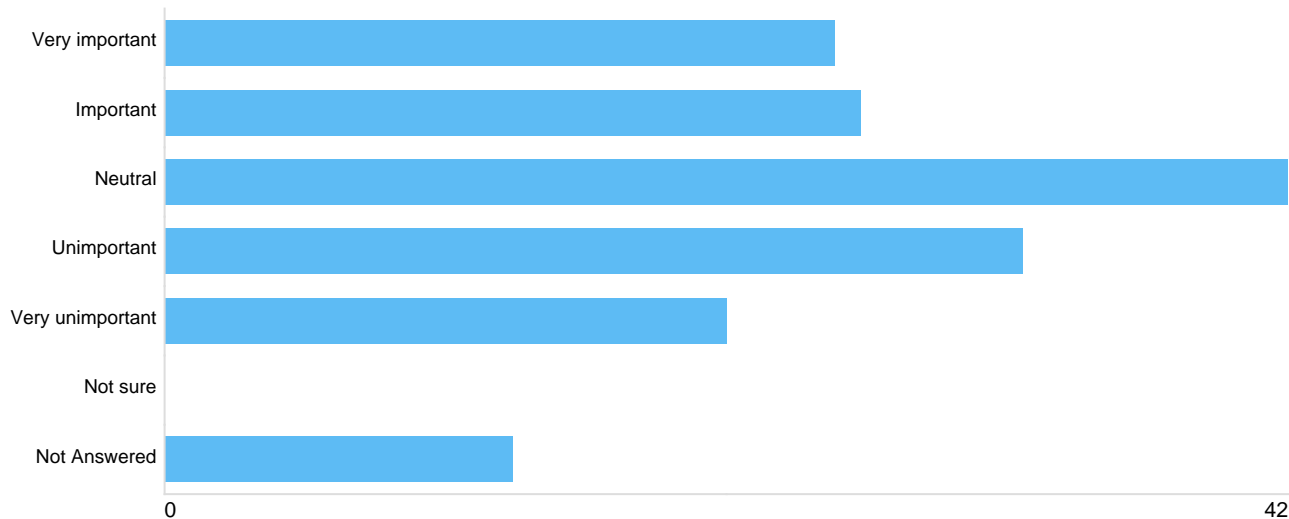
Option	Total	Percent
Very important	85	53.46%
Important	40	25.16%
Neutral	12	7.55%
Unimportant	8	5.03%
Very unimportant	5	3.14%
Not sure	2	1.26%
Not Answered	7	4.40%

Please rank each of the following in terms of importance when looking at the first phase of public realm improvements in Ilford Town Centre. - Street lighting



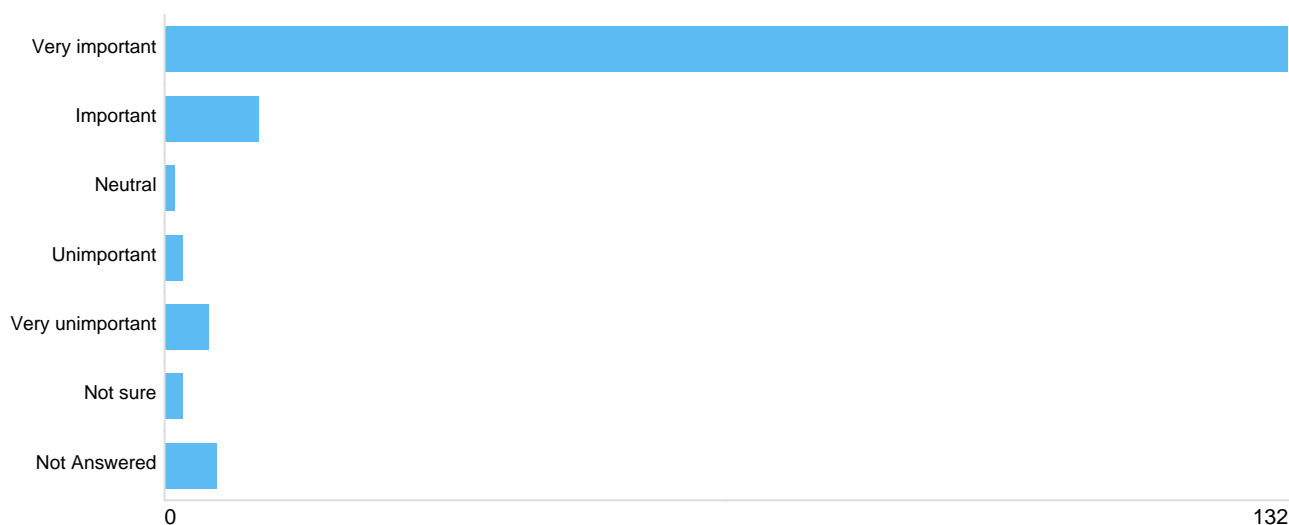
Option	Total	Percent
Very important	110	69.18%
Important	28	17.61%
Neutral	5	3.14%
Unimportant	1	0.63%
Very unimportant	5	3.14%
Not sure	1	0.63%
Not Answered	9	5.66%

Please rank each of the following in terms of importance when looking at the first phase of public realm improvements in Ilford Town Centre. - Projected images during the evening



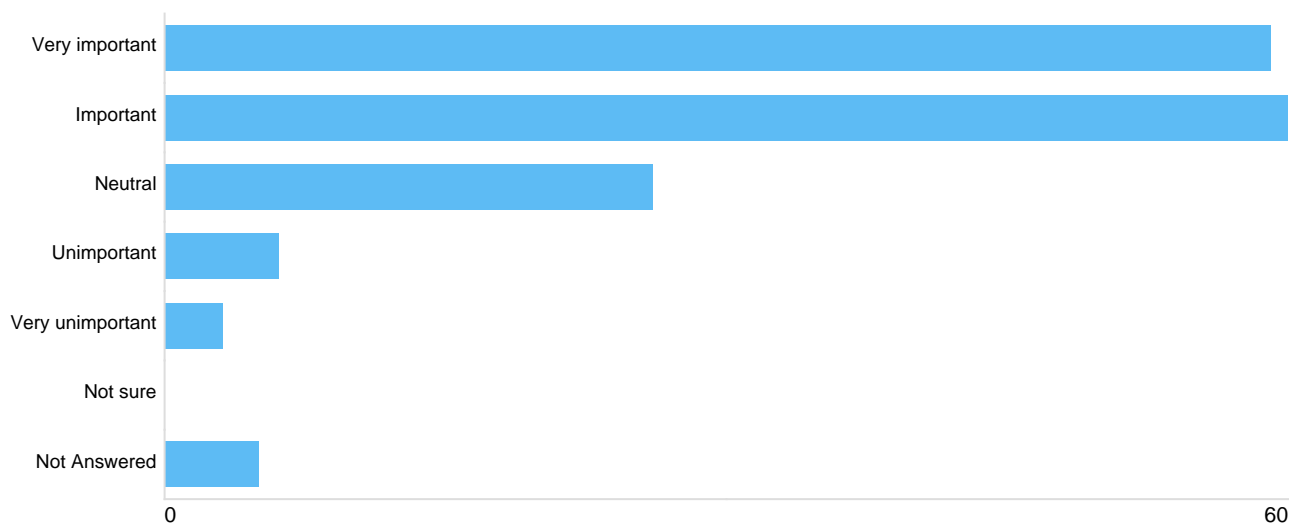
Option	Total	Percent
Very important	25	15.72%
Important	26	16.35%
Neutral	42	26.42%
Unimportant	32	20.13%
Very unimportant	21	13.21%
Not sure	0	0%
Not Answered	13	8.18%

Please rank each of the following in terms of importance when looking at the first phase of public realm improvements in Ilford Town Centre. - Personal safety



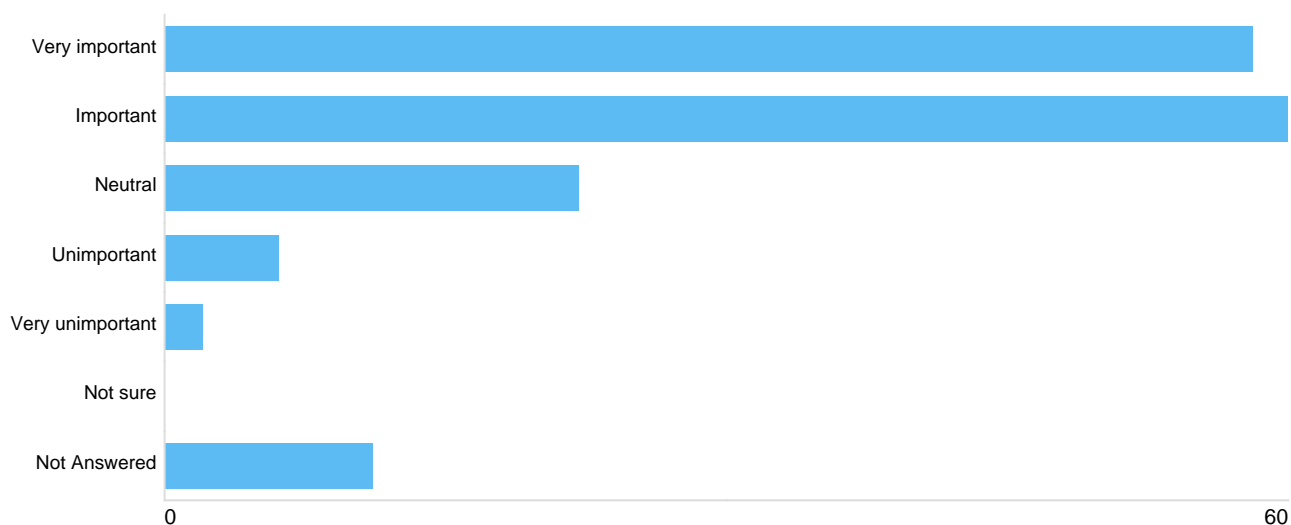
Option	Total	Percent
Very important	132	83.02%
Important	11	6.92%
Neutral	1	0.63%
Unimportant	2	1.26%
Very unimportant	5	3.14%
Not sure	2	1.26%
Not Answered	6	3.77%

Please rank each of the following in terms of importance when looking at the first phase of public realm improvements in Ilford Town Centre. - Number of places to sit



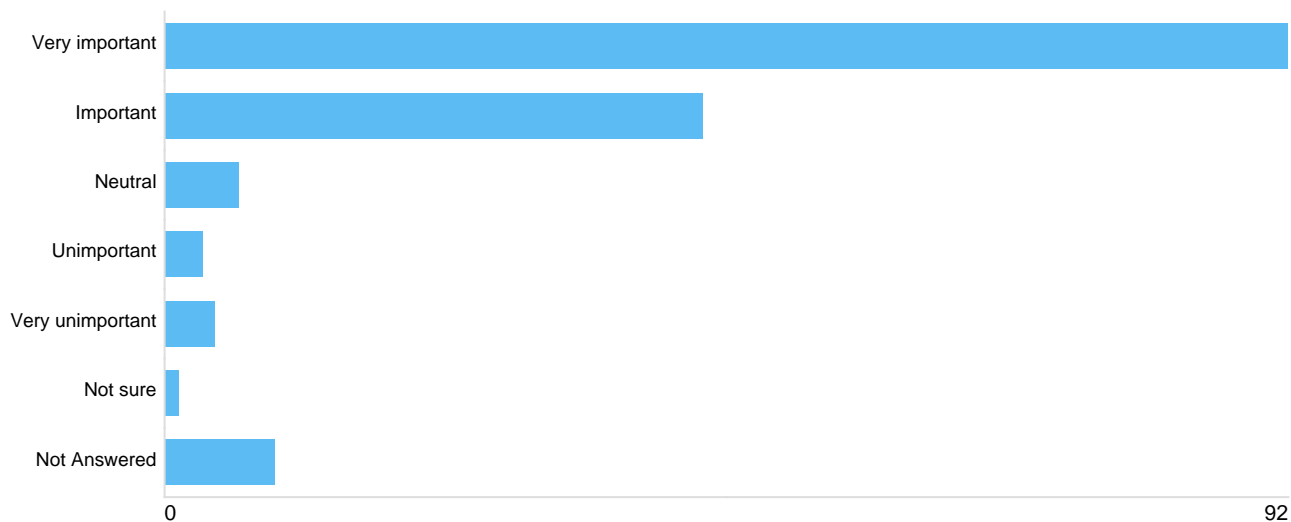
Option	Total	Percent
Very important	59	37.11%
Important	60	37.74%
Neutral	26	16.35%
Unimportant	6	3.77%
Very unimportant	3	1.89%
Not sure	0	0%
Not Answered	5	3.14%

Please rank each of the following in terms of importance when looking at the first phase of public realm improvements in Ilford Town Centre. - Quality of places to sit



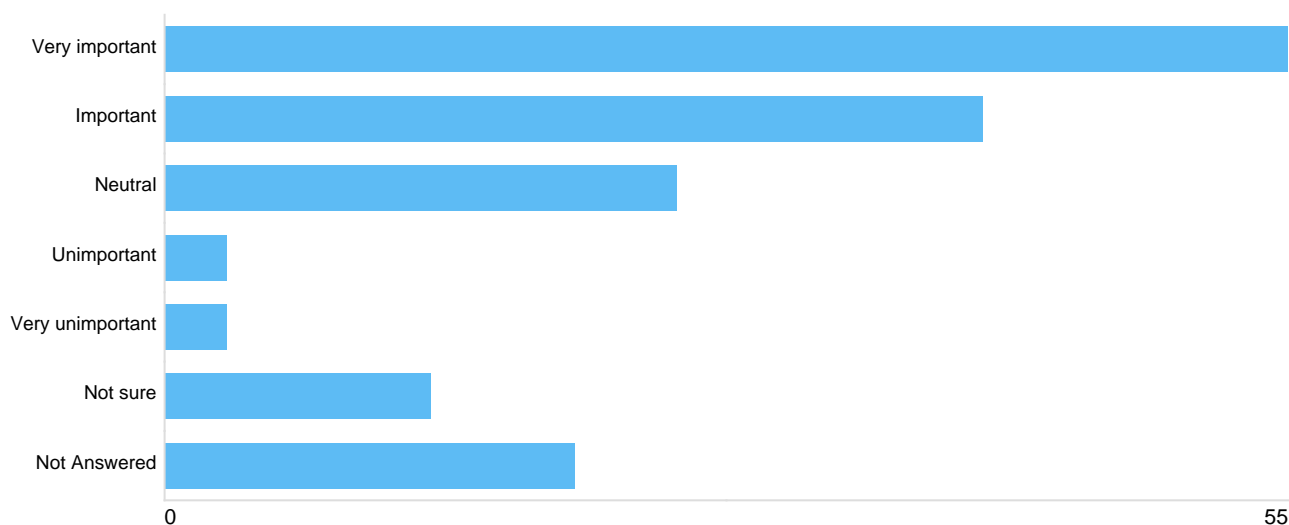
Option	Total	Percent
Very important	58	36.48%
Important	60	37.74%
Neutral	22	13.84%
Unimportant	6	3.77%
Very unimportant	2	1.26%
Not sure	0	0%
Not Answered	11	6.92%

Please rank each of the following in terms of importance when looking at the first phase of public realm improvements in Ilford Town Centre. - Litter bins



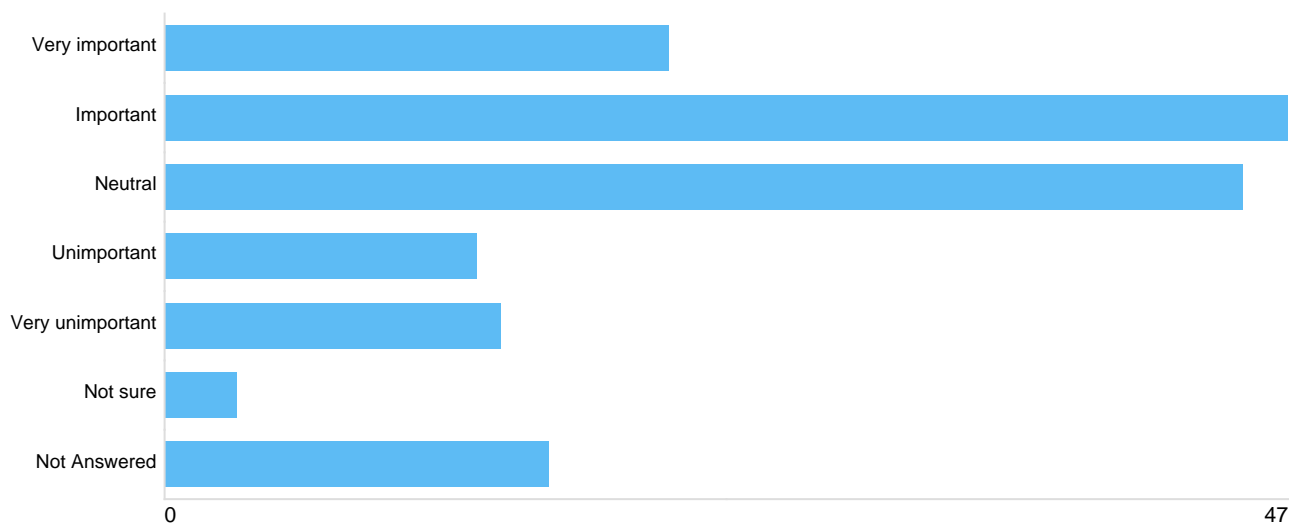
Option	Total	Percent
Very important	92	57.86%
Important	44	27.67%
Neutral	6	3.77%
Unimportant	3	1.89%
Very unimportant	4	2.52%
Not sure	1	0.63%
Not Answered	9	5.66%

Please rank each of the following in terms of importance when looking at the first phase of public realm improvements in Ilford Town Centre. - Street trees/plants



Option	Total	Percent
Very important	55	34.59%
Important	40	25.16%
Neutral	25	15.72%
Unimportant	3	1.89%
Very unimportant	3	1.89%
Not sure	13	8.18%
Not Answered	20	12.58%

Please rank each of the following in terms of importance when looking at the first phase of public realm improvements in Ilford Town Centre. - Cycle stands



Option	Total	Percent
Very important	21	13.21%
Important	47	29.56%
Neutral	45	28.30%
Unimportant	13	8.18%
Very unimportant	14	8.81%
Not sure	3	1.89%
Not Answered	16	10.06%

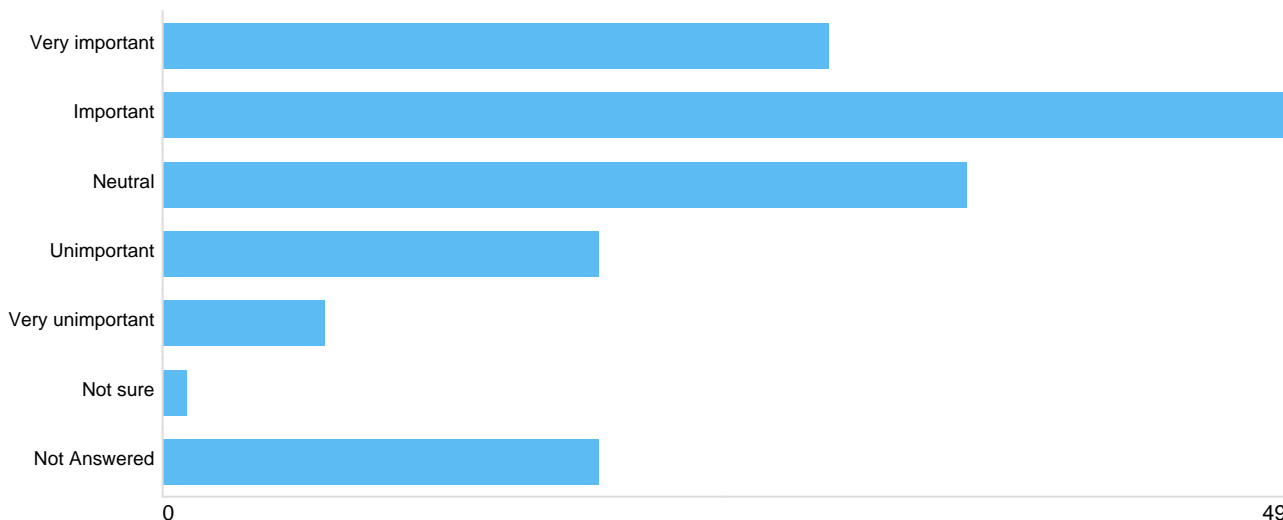
Question 7: Is there anything else that you think is important about the first phase of public realm improvement in Ilford Town Centre?

Is there anything else that you think is important about the first phase of public realm improvement in Ilford Town Centre?

There were 77 responses to this part of the question.

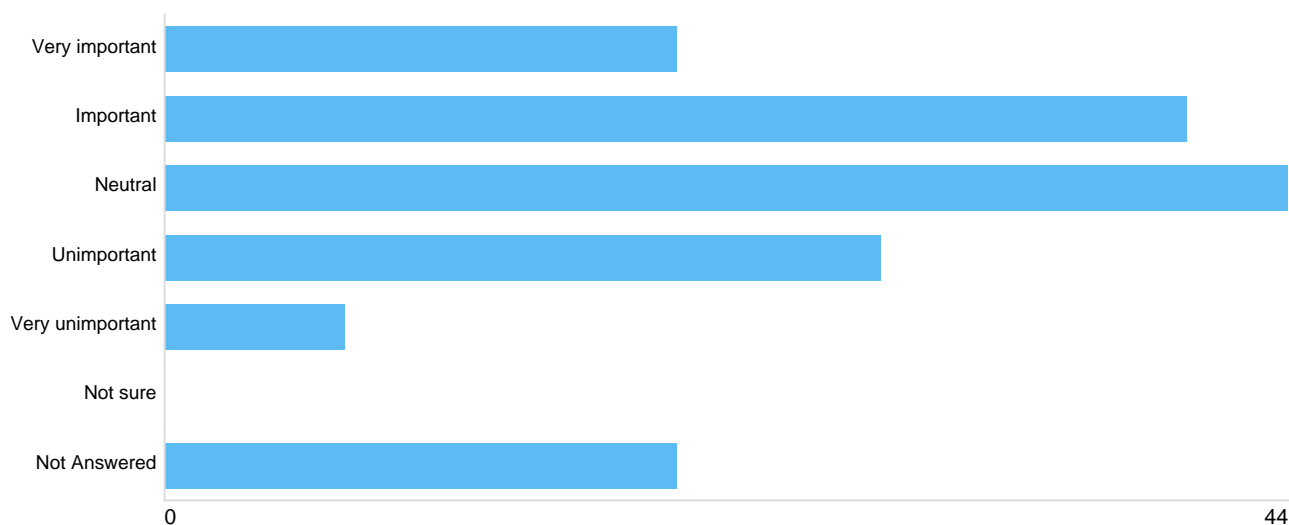
Question 8: Please rank each of the following in terms of importance when looking at the second phase of public realm improvements in Ilford Town Centre.

Please rank each of the following in terms of importance when looking at the second phase of public realm improvements in Ilford Town Centre. - Play activities



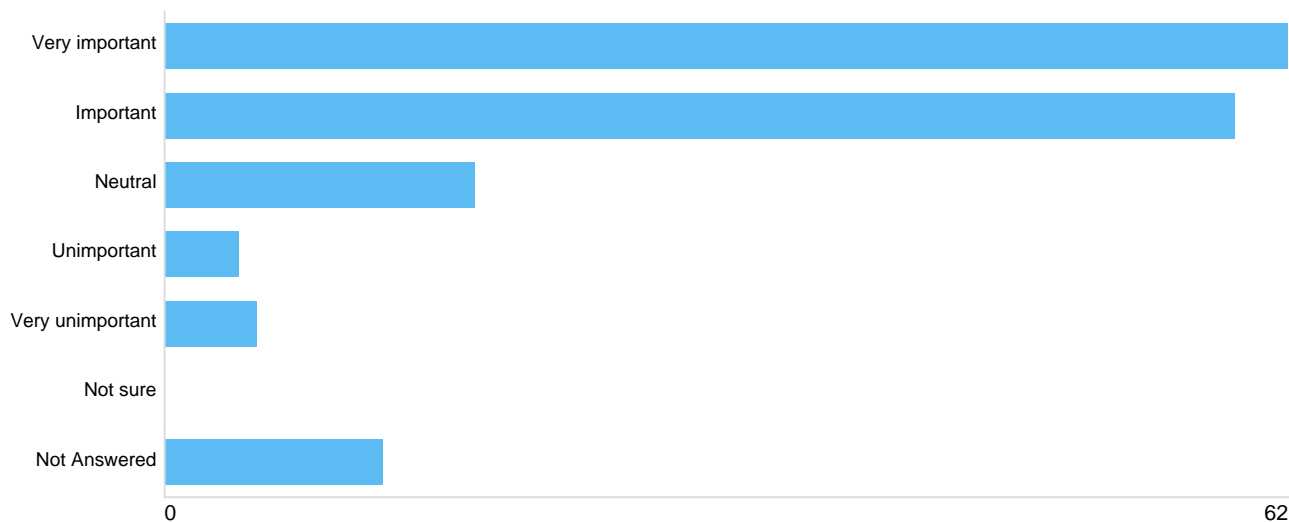
Option	Total	Percent
Very important	29	18.24%
Important	49	30.82%
Neutral	35	22.01%
Unimportant	19	11.95%
Very unimportant	7	4.40%
Not sure	1	0.63%
Not Answered	19	11.95%

Please rank each of the following in terms of importance when looking at the second phase of public realm improvements in Ilford Town Centre. - Water features



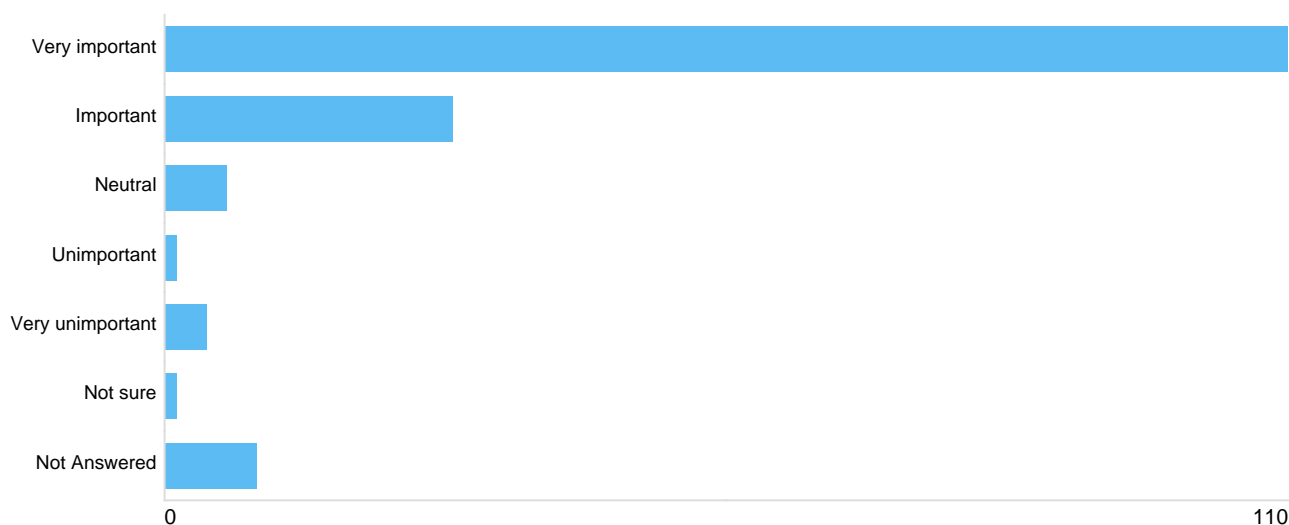
Option	Total	Percent
Very important	20	12.58%
Important	40	25.16%
Neutral	44	27.67%
Unimportant	28	17.61%
Very unimportant	7	4.40%
Not sure	0	0%
Not Answered	20	12.58%

Please rank each of the following in terms of importance when looking at the second phase of public realm improvements in Ilford Town Centre. - Seating



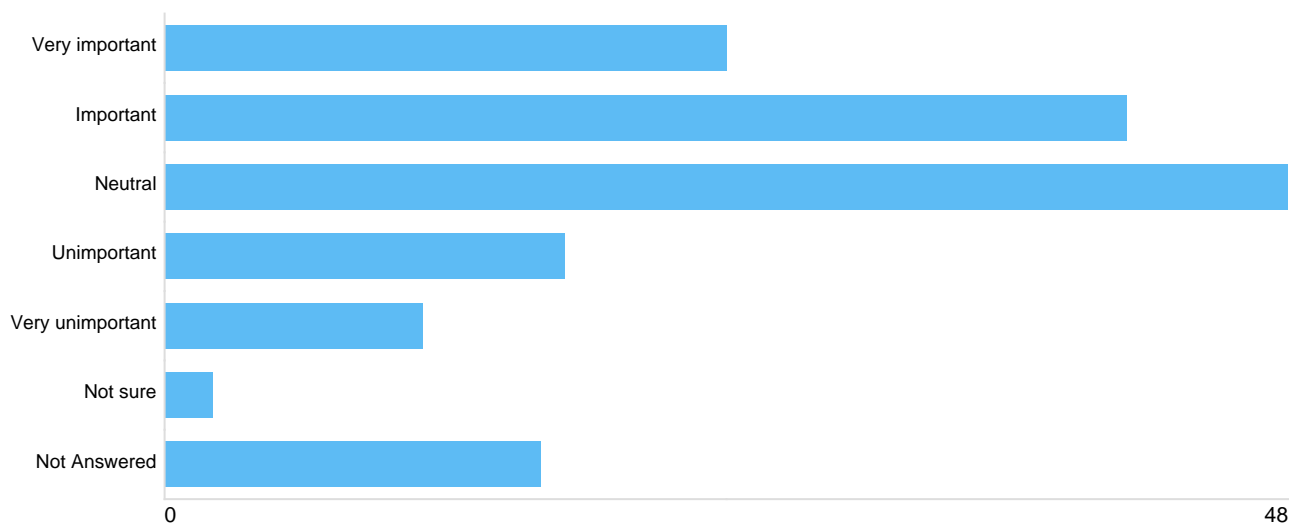
Option	Total	Percent
Very important	62	38.99%
Important	59	37.11%
Neutral	17	10.69%
Unimportant	4	2.52%
Very unimportant	5	3.14%
Not sure	0	0%
Not Answered	12	7.55%

Please rank each of the following in terms of importance when looking at the second phase of public realm improvements in Ilford Town Centre. - Lighting



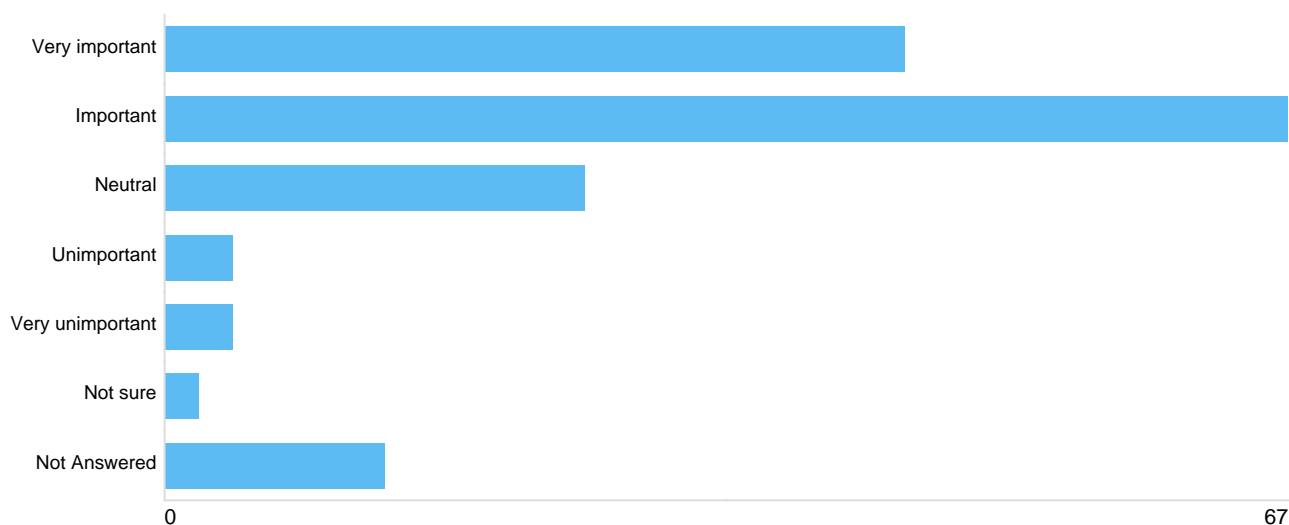
Option	Total	Percent
Very important	110	69.18%
Important	28	17.61%
Neutral	6	3.77%
Unimportant	1	0.63%
Very unimportant	4	2.52%
Not sure	1	0.63%
Not Answered	9	5.66%

Please rank each of the following in terms of importance when looking at the second phase of public realm improvements in Ilford Town Centre. - Public art



Option	Total	Percent
Very important	24	15.09%
Important	41	25.79%
Neutral	48	30.19%
Unimportant	17	10.69%
Very unimportant	11	6.92%
Not sure	2	1.26%
Not Answered	16	10.06%

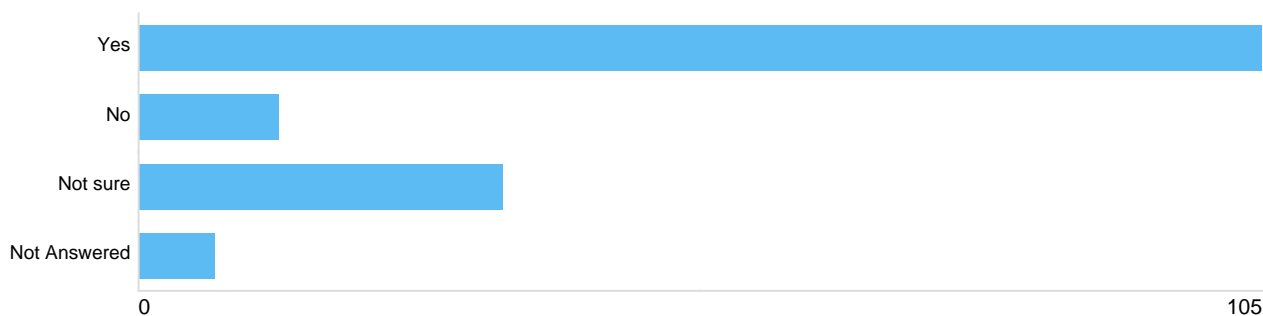
Please rank each of the following in terms of importance when looking at the second phase of public realm improvements in Ilford Town Centre. - Events



Option	Total	Percent
Very important	44	27.67%
Important	67	42.14%
Neutral	25	15.72%
Unimportant	4	2.52%
Very unimportant	4	2.52%
Not sure	2	1.26%
Not Answered	13	8.18%

Question 9: Do you support proposals to improve the Public Realm in the Town Centre?

Do you support proposals to improve the Public Realm in the Town Centre?



Option	Total	Percent
Yes	105	66.04%
No	13	8.18%
Not sure	34	21.38%
Not Answered	7	4.40%

If no, please explain why.

There were **27** responses to this part of the question.

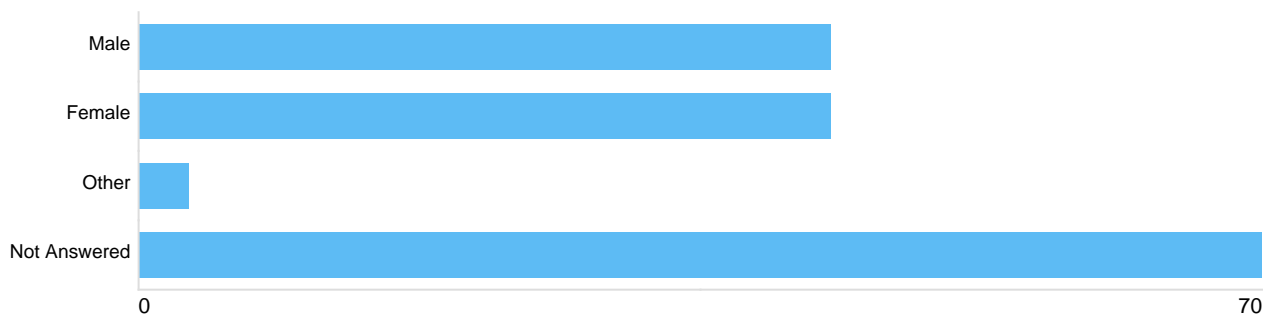
Question 10: Please let us know if you have any other comments about the proposed improvements to Ilford Town Centre.

Please let us know if you have any other comments about the proposed improvements to Ilford Town Centre. know if you have any other comments about the proposed improvements to Ilford Town Centre.

There were **63** responses to this part of the question.

Question 11: What is your gender?

What is your gender?



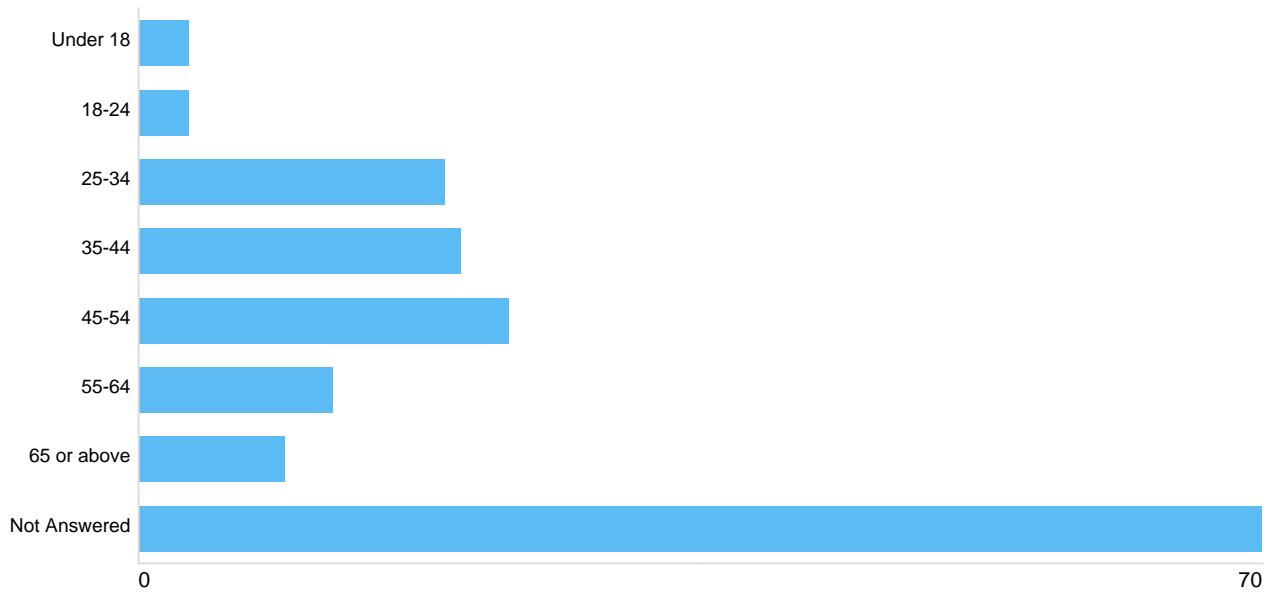
Option	Total	Percent
Male	43	27.04%
Female	43	27.04%
Other	3	1.89%
Not Answered	70	44.03%

If other, please specify

There were **2** responses to this part of the question.

Question 12: What is your age?

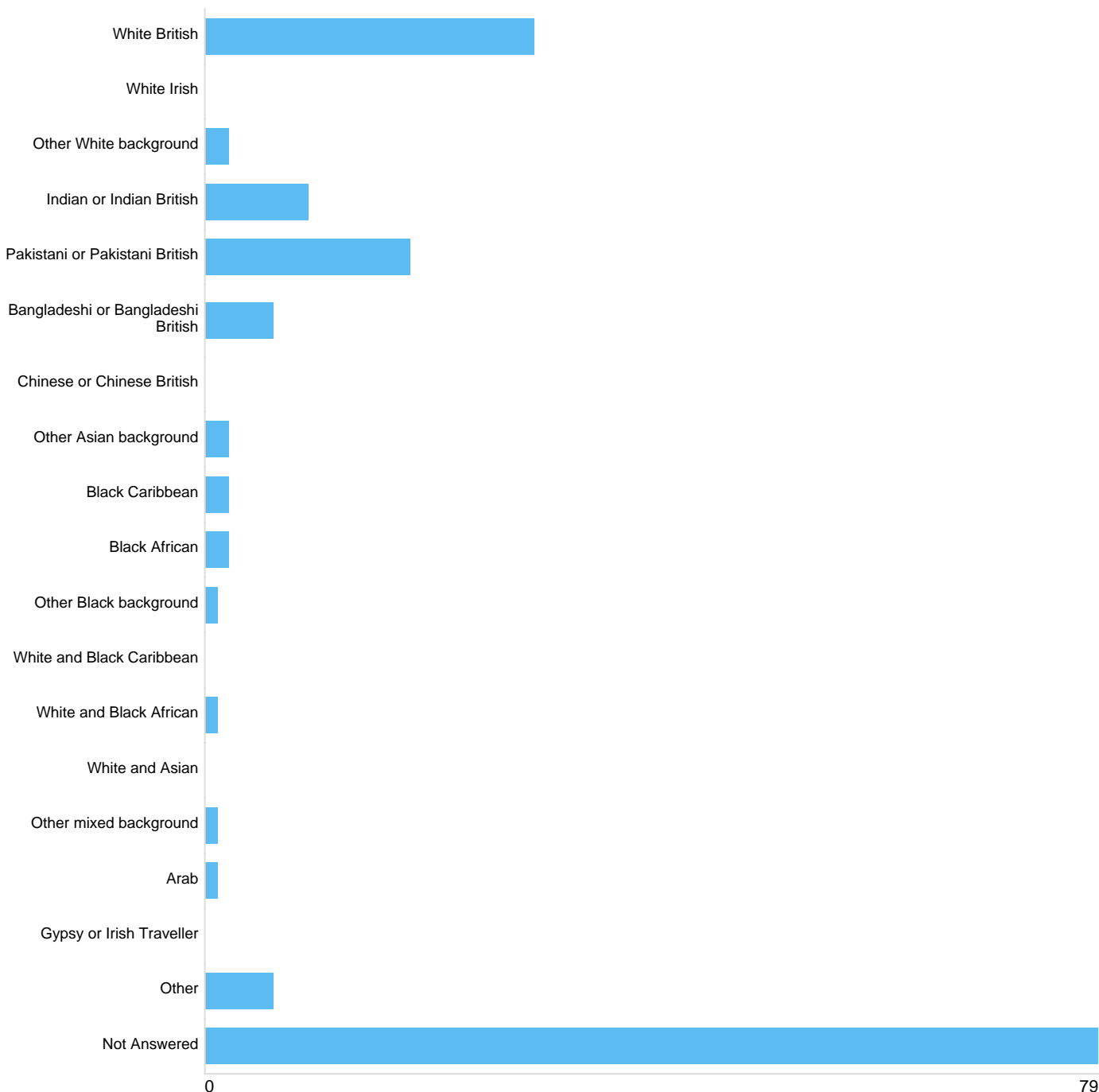
What is your age?



Option	Total	Percent
Under 18	3	1.89%
18-24	3	1.89%
25-34	19	11.95%
35-44	20	12.58%
45-54	23	14.47%
55-64	12	7.55%
65 or above	9	5.66%
Not Answered	70	44.03%

Question 13: What is your ethnicity?

What is your ethnicity?



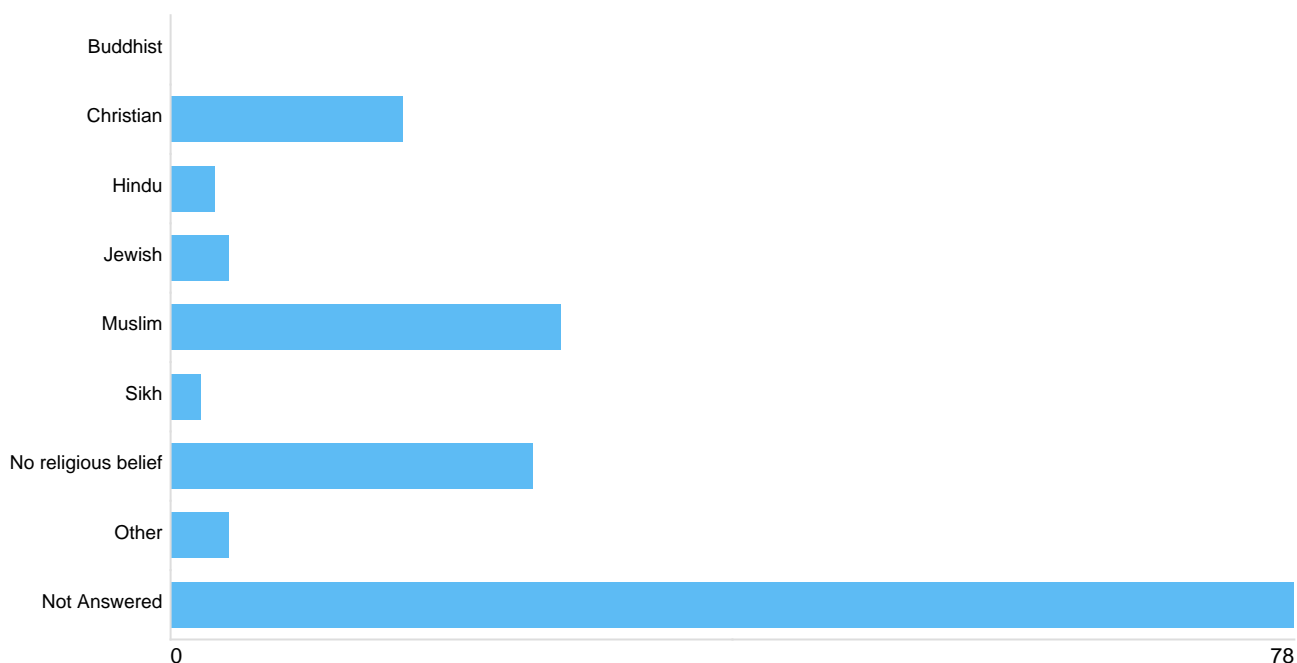
Option	Total	Percent
White British	29	18.24%
White Irish	0	0%
Other White background	2	1.26%
Indian or Indian British	9	5.66%
Pakistani or Pakistani British	18	11.32%
Bangladeshi or Bangladeshi British	6	3.77%
Chinese or Chinese British	0	0%
Other Asian background	2	1.26%
Black Caribbean	2	1.26%
Black African	2	1.26%
Other Black background	1	0.63%
White and Black Caribbean	0	0%
White and Black African	1	0.63%
White and Asian	0	0%
Other mixed background	1	0.63%
Arab	1	0.63%
Gypsy or Irish Traveller	0	0%
Other	6	3.77%
Not Answered	79	49.69%

If other, please specify

There were **8** responses to this part of the question.

Question 14: What is your religion or belief?

What is your religion or belief?



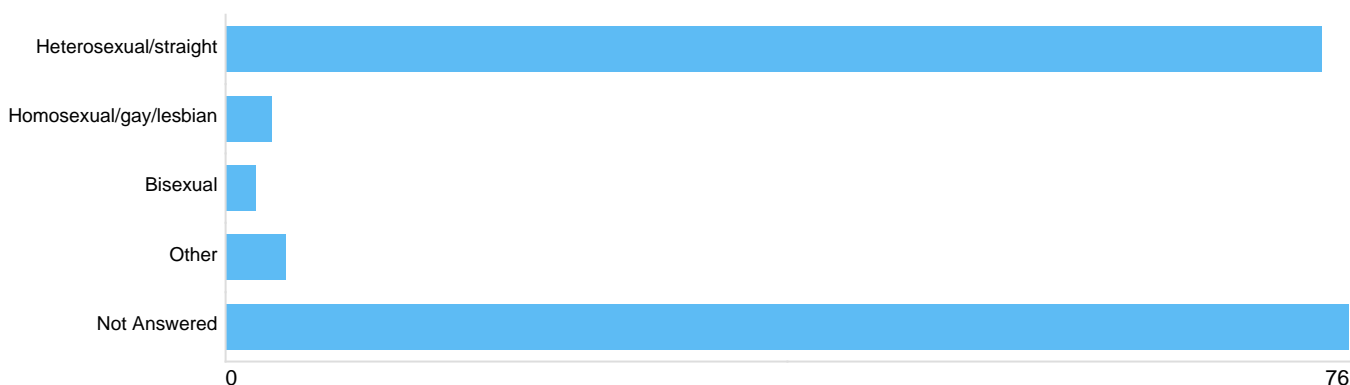
Option	Total	Percent
Buddhist	0	0%
Christian	16	10.06%
Hindu	3	1.89%
Jewish	4	2.52%
Muslim	27	16.98%
Sikh	2	1.26%
No religious belief	25	15.72%
Other	4	2.52%
Not Answered	78	49.06%

If other, please specify

There were 2 responses to this part of the question.

Question 15: What is your sexual orientation?

What is your sexual orientation?



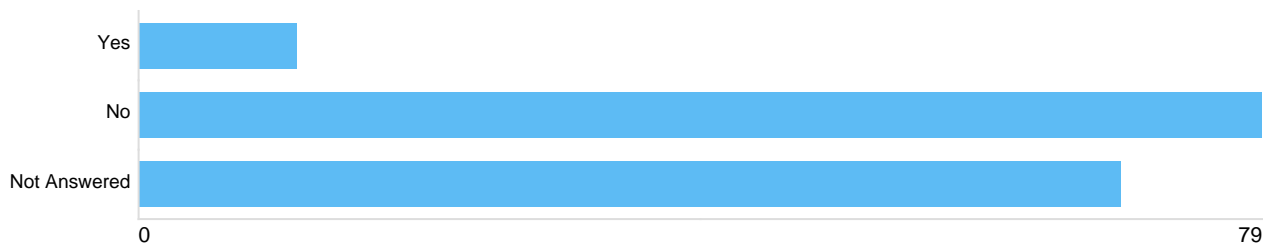
Option	Total	Percent
Heterosexual/straight	74	46.54%
Homosexual/gay/lesbian	3	1.89%
Bisexual	2	1.26%
Other	4	2.52%
Not Answered	76	47.80%

If other, please specify

There was 1 response to this part of the question.

Question 16: Do you have a long term physical or mental impairment, which greatly impacts your ability to carry out normal day-to-day activities and you are likely to be considered disabled under the Equality Act 2010?

Do you have a long term physical or mental impairment, which greatly impacts your ability to carry out normal day-to-day activities and you are likely to be considered disabled under the Equality Act 2010?



Option	Total	Percent
Yes	11	6.92%
No	79	49.69%
Not Answered	69	43.40%